



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

DIVISION ADVISORY NO. 053, s. 2021

May 4, 2021

In reference to the OUA Memorandum 00-0421-0122 dated April 22, 2021, this advisory is issued for the information of all Public Schools District Supervisors, Public Elementary and Secondary School Heads, District Youth Formation Coordinators and all others concerned.

UNSUNG SARILING BAYAN (USB) COMPETITION

The Film Development Council of the Philippines (FDCP) will launch a new campaign entitled **Unsung Sariling Bayan (USB)**, a short film competition that focuses on Filipino heroes, in celebration of the quincentennial of the first circumnavigation of the world and the victory of Lapu-Lapu against the Spaniards in Mactan, Cebu in 1521. Schedule of activities and other pertinent information regarding the competition can be accessed through the official Facebook page of FDCP at <https://www.facebook.com/FDCP.ph>.

This activity shall be on voluntary basis and subjected to no-disruption-of-classes policy stipulated in **DepEd Order No. 9, s. 2005** entitled Instituting Measures to Increase Engaged Time-on-Task and ensuring compliance therewith. Participants are also advised to strictly follow and observe the IATF guidelines on safety and health protocols.

For questions and other concerns, please contact Mr. Adolf P. Aguilar, Chief of the Bureau of Learner Support Services – Youth Formation Division (BLSS-YFD) through mobile number 0915-566-9717 or email at blss.yfd@deped.gov.ph.

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sgod/mamt/05/04/2021

DEPEDQUEZON-TM-SDS-04-011-003



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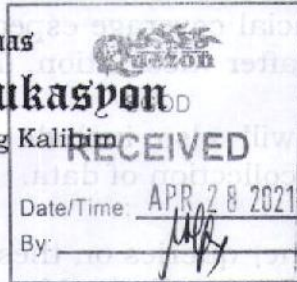
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Republika ng Pilipinas
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OUA MEMO 00-0421-0122
MEMORANDUM
22 April 2021

To: **Regional Directors and BARMM Education Minister**
Schools Division Superintendents
Regional and Division Youth Formation Coordinators
Public and Private School Heads

Subject: **PROMOTION OF THE UNSUNG SARILING BAYANI (USB) COMPETITION**

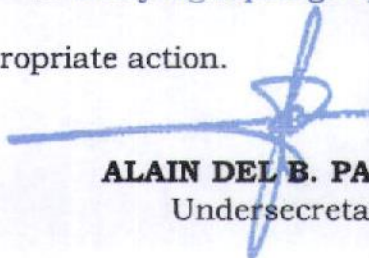
In celebration of the quincentennial of the first circumnavigation of the world and the victory of Lapu-Lapu against the Spaniards in Mactan, Cebu in 1521, the Film Development Council of the Philippines (FDCP) will launch a new campaign titled *Unsung Sariling Bayani* (USB) by the esteemed National Artist for Film and Broadcast, *Kidlat Tahimik*.

USB is a short film competition that focuses on Filipino heroes. This shall be launched on 27 April 2021 which marks the 500th year of Lapu-Lapu's victory in Mactan, Cebu. This campaign aims to balance the influence of foreign superheroes in the Filipino youth's mindset with compelling and glorious stories of Filipino heroes.

In support of the campaign, the Office of the Undersecretary for Administration (OUA) would like to request the concerned offices to help promote its online launch by encouraging all private and public senior high school learners to participate in the said competition. Likewise, kindly encourage them to watch the online Press Conference during the campaign launch at 3:00 p.m. via Facebook Live at <https://www.facebook.com/FDCP.ph>.

For more information, questions and concerns, please contact Mr. Adolf P. Aguilar, Chief of the Bureau of Learner Support Services – Youth Formation Division (BLSS-YFD), through 0915 566 9717 or email at blss.yfd@deped.gov.ph.

For immediate dissemination and appropriate action.


ALAIN DEL B. PASCUA
Undersecretary



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRMMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

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